ASTD Announces Recipients for Outstanding Workplace Learning and Performance Programs

(Alexandria, VA) August 2004 – During its 2004 International Conference & Exposition held in May in Washington, D.C., the American Society for Training & Development (ASTD) presented the 2003 Excellence in Practice Awards and Citations to 34 organizations in six countries.

ASTD’s Excellence in Practice Awards program recognizes results achieved through the use of practices, interventions, and tools in workplace learning and performance. Excellence in Practice Awards are presented to those practices that have demonstrated clear and measurable results in achieving organizational goals. Excellence in Practice Citations are presented to those practices that have yet to demonstrate clear and measurable results, but which represent significant contributions from which learning and performance methodologies can be derived.

ASTD’s 2003 Excellence in Practice Awards program received 95 submissions. All submissions went through a blind review process conducted by a panel of experts from ASTD’s Benchmarking Forum, other learning and performance experts, and ASTD staff.

A total of nine (9) awards and 37 citations were given to 34 organizations in six countries. Programs were recognized in the following categories: career development, electronic learning technologies, managing change, organizational learning, performance improvement, technical training, training management, valuing differences, and workplace learning and development.

For more information on ASTD’s Excellence in Practice Awards, please visit www.astd.org/about_ASTD/awards/.

About ASTD
ASTD is a leading association of workplace learning and performance professionals, forming a world-class community of practice. ASTD’s 70,000 members and associates come from more than 100 countries and thousands of organizations - multinational corporations, medium-sized and small businesses, government, academia, consulting firms, and product and service suppliers.

ASTD marks its beginning in 1944 when the organization held its first annual conference. In recent years, ASTD has widened the industry’s focus to connect learning and performance to measurable results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

Editor's Note: A list of organizations that received an Excellence in Practice Award or Citation is attached.

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ASTD 2003 Excellence in Practice Award Recipients

Booz Allen Hamilton
McLean, Virginia
Adjunct Instructor Program
Category: Training Management

The Dow Chemical Company
Midland, Michigan
Genesis Award Program
Category: Career Development
Partner: Leadership Research Institute, Encinitas, California

The Dow Chemical Company
Midland, Michigan
Leadership Institute I
Category: Workplace Learning and Development

Hewlett-Packard Company / HP Services
Littleton, Massachusetts
Project Management University
Categories: Career Development
Organizational Learning
Workplace Learning and Development

IBM Corporation
Armonk, New York
Role of the Manager@IBM
Categories: Electronic Learning Technologies
Organizational Learning
Workplace Learning and Development

Infosys Technologies Limited
Bangalore, India
Global Business Foundation School
Category: Workplace Learning and Development

SABMiller Africa and Asia
Johannesburg, South Africa
Artisan Skills Upgrade in a Developing World-Environment
Category: Workplace Learning and Development

South African Breweries Limited
Kyalami, South Africa
Holistic In-House Distance-Learning Program
Category: Technical Training

Wells Fargo
San Francisco, California
Re-Engineered New-Hire Curriculum for Call Center Agents
Category: Workplace Learning and Development
Partner: Pearson Performance Solutions, Pawcatuck, Connecticut

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ASTD 2003 Excellence in Practice Citation Recipients

ARAMARK Refreshment Services
Philadelphia, Pennsylvania
ServiceSTARS
Category: Performance Improvement
Partner: Sales Training International
The Woodlands, Texas

Bank of America
Charlotte, North Carolina
Instructional Design Foundations Course
Category: Career Development

Booz Allen Hamilton
McLean, Virginia
The Development Framework
Categories: Career Development
Managing Change
Organizational Learning
Training Management
Workplace Learning and Development

Booz Allen Hamilton
McLean, Virginia
Regions Strategy
Category: Training Management

Caterpillar, Inc.
Peoria, Illinois
Knowledge Sharing
Category: Organizational Learning

Caterpillar, Inc.
Peoria, Illinois
Managing Learning to Ensure Strategic Alignment with the Business
Category: Training Management

Cendant Mobility
Danbury, Connecticut
Project Resolve
Category: Performance Improvement

Cisco Systems, Inc.
San Jose, California
E-Service Training Program
Category: Technical Training

The Dow Chemical Company
Midland, Michigan
Organizational Diagnosis
Category: Organizational Learning

FedEx Ground
Pittsburgh, Pennsylvania
Developing High Performers
Categories: Electronic Learning Technologies
Workplace Learning and Development
Partners: Five Star Development
Pittsburgh, Pennsylvania
Right Management Consultants
Pittsburgh, Pennsylvania

FedEx Ground
Pittsburgh, Pennsylvania
Executive Leadership Institute
Category: Workplace Learning and Development
Partners: Duquesne University, Pittsburgh, Pennsylvania
TeamTrek, Memphis, Tennessee

Ford Motor Company
Dearborn, MI
Blended Learning for Six Sigma Green Belts
Categories: Technical Training
Workplace Learning and Development
Partner: General Physics Corporation, Troy, Michigan

General Motors Corporation
Detroit, Michigan
HR Skills for Success
Category: Electronic Learning Technologies

General Motors Service Parts Operations
Warren, Michigan
Executing a Blended E-Learning Performance-Based Training Solution
Category: Electronic Learning Technologies
Partner: Raytheon Professional Services, Troy, Michigan

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General Motors University
Detroit, Michigan
Managing Directors Program
Category: Workplace Learning and Development

Hewlett-Packard Company
Littleton, Massachusetts
Introduction to Discipline and Methodology—A Blended Distance Learning Experience
Category: Workplace Learning and Development

Hong Kong Housing Authority
Hong Kong, SAR, China
Training Program for Greater Private Sector Involvement
Category: Managing Change

The Hong Kong Jockey Club
Hong Kong, SAR, China
Certificate in Racehorse Management—Training Unit Heads of the Operation Function into Potential World Class Trainers
Category: Workplace Learning and Development

The Hong Kong Jockey Club
Hong Kong, SAR, China
Frontline Performance Enhancement Program for Meeting Strategic Business Growth
Category: Managing Change

Hong Kong Post
Hong Kong, SAR, China
“To Excel through Teamwork” Competence Development Program for Supervisors
Category: Organizational Learning

IBM Corporation
Armonk, New York
Industry Value Program Learning Initiative
Category: Organizational Learning

InterContinental Hotels Group, Plc.
Windsor, United Kingdom
Review of Organizational Effectiveness
Category: Managing Change
Partner: 1Point0 and Company, Provo/Orem, Utah Results Based Leadership, Inc.
Provo/Orem, Utah

The Manitowoc Company, Inc.
Manitowoc, Wisconsin
Accelerated Leadership Development Process
Category: Workplace Learning and Development
Partner: Tradewinds Consulting, LLC
St. Charles, Illinois

Marvin Windows and Doors
Warroad, Minnesota
Northern Lights University
Category: Workplace Learning and Development
Partner: Northwest Technical College
Bemidji, Minnesota
University of Minnesota Crookston
Crookston, Minnesota

Michigan Family Independence Agency
Lansing, Michigan
Leadership Academy
Category: Workplace Learning and Development
Partner: Development Dimensions International, Pittsburgh, Pennsylvania

Northrop Grumman Newport News
Newport News, Virginia
Production Trades Training Program
Category: Electronic Learning Technologies
Partner: Training Modernization Group, Inc., Chesapeake, VA

Pfizer, Inc.
New London, Connecticut
Web-Based Training Through Interactive Blended Learning: Theme and Gaming Techniques to Increase Learning Efficacies
Category: Electronic Learning Technologies
Partner: TRG, Inc., Raleigh, North Carolina

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Printpack, Inc.
Greensburg, Indiana
*Machine Operator Training*
Category: Workplace Learning and Development

Private Healthcare Systems
Waltham, Massachusetts
*Corporate Project Management Initiative*
Category: Workplace Learning and Development

Society of Manufacturing Engineers
Dearborn, Michigan
*Adding Customer Value through a Multi-Disciplinary Performance Improvement Approach*
Category: Performance Improvement

Southern California Edison
Rosemead, California
*Diversity Strategy*
Category: Valuing Differences

Southern California Edison
Rosemead, California
*Firstline Leadership Program*
Category: Workplace Learning and Development
Partner: Pragmatix: Practical Learning Solutions Venice, California

Tibbett and Britten Group
Etobicoke, Ontario, Canada
*Using Second-Generation E-Learning to Support Results-Focused Top-Team Development*
Category: Workplace Learning and Development

U.S. Department of Veterans Affairs Medical Center
Portland, Oregon
*The CHAMPIONS Program*
Category: Career Development

U.S. Office of Personnel Management
Washington, D.C.
*Gov Online Learning Center*
Category: Electronic Learning Technologies

University of Toyota, School of Retail Professional Development
Torrance, California
*Performance Development Curriculum for Executive Management*
Category: Workplace Learning and Development

Verizon
New York, New York
*Choosing to Lead*
Category: Workplace Learning and Development
Partners: Leadership Development, Inc. Waltham, MA Productivity Dynamics, Inc. Boston, MA

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